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8 9 10	IN THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF OREGON (PORTLAND DIVISION)	
11 12	LISA UNSWORTH, MICHAEL RAMONE, CHRISTOPHER POTTER, THERESE COOPER, and CHARLES SANDERSON,	Case No.: 3:24-cv-00614-SB
13 14	individually and on behalf of all others similarly situated,	PLAINTIFFS' MOTION FOR ATTORNEYS' FEES, COSTS, AND
15 16 17	Plaintiffs, v. LEWIS & CLARK COLLEGE	SERVICE AWARDS
18	Defendant.	
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Plaintiffs' motion for attorneys' fees, costs, and service awards - 1

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INTRODUCTION

Plaintiffs Lisa Unsworth, Michael Ramone, Christopher Potter, Therese Cooper, and Charles Sanderson (collectively, "Plaintiffs") respectfully move for an Order approving: (1) Class Counsel's attorneys' fees of \$166,666.67 and costs of \$13,311.01, and (2) Service Awards of \$2,000 for each named Plaintiff.

In December 2024, after arm's-length negotiations, the parties reached a Settlement resolving this action. That Settlement—the product of Class Counsel's zealous efforts—established a \$500,000 non-reversionary common fund for the Settlement Class. As compensation for their efforts, Class Counsel seek reasonable attorneys' fees and costs in the amount of \$166,666.67 (one-third of the Settlement Fund), as well as reimbursement for \$13,311.01 in costs. The requested fee is in line with the benchmark for fees in this district and is reasonable given the benefits secured, the risks in this evolving area of law, and the quality of work performed. Additionally, Class Counsel request Service Awards of \$2,000 to each named Plaintiff.

STATEMENT OF FACTS

Plaintiffs incorporate by reference the Statement of Facts in their Unopposed Motion for Preliminary Approval of Class Action Settlement. *See* Dkt. 27.

Since this Court granted Preliminary Approval on January 15, 2025 (see Dkt. 33), Class Counsel has worked closely with EAG Gulf Coast, LLC ("EAG"), the Settlement Administrator, to ensure smooth implementation of the Settlement Notice approved by the Court. See Decl. of Kaleigh N. Boyd in Support of Pls.' Motion for Fees, Costs, and Service Awards ("Boyd Decl.") ¶ 9. Class Counsel anticipates ongoing coordination with EAG and Defendant's Counsel in the coming months to ensure successful administration of the Settlement for the Class. Id. ¶ 23.

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well received, with no objections or requests for exclusion to date. Boyd Decl. ¶10.

While the deadline to object or request exclusion is April 15, 2025, the Settlement has been

THE SETTLEMENT TERMS

The Settlement provides substantial relief to a class of approximately 48,799 individuals. Dkt. 28, Settlement Agreement ("S.A.") ¶ 41. It establishes a \$500,000 Settlement Fund from which Settlement Class may claim reimbursement for ordinary Out-of-Pocket Losses or receive a Cash Award, along with the option of two years of free three-bureau credit monitoring. S.A. ¶ 51–54. The Settlement Fund will also cover Notice and Settlement Administration costs, as well as any awarded attorneys' fees, costs, and Service Awards. S.A. ¶¶ 72, 82, 84.

ARGUMENT

It is well established that when counsel's efforts result in a substantial benefit to a class, an award of reasonable attorneys' fees and costs is appropriate. *See Boeing Co. v. Van Gemert*, 444 U.S. 472, 478 (1980). In deciding whether the requested fee amount is appropriate, the Court assesses whether it is "fundamentally fair, adequate, and reasonable." *Staton v. Boeing Co.*, 327 F.3d 938, 963 (9th Cir. 2003) (quoting Fed. R. Civ. P. 23(e)).

A. The Court Should Apply the Percentage-of-the-Fund Method

Where counsel seek fees from a common fund, courts may assess reasonableness using either the percentage-of-the-fund method or the lodestar method. *In re Mercury Interactive Corp. Sec. Litig.*, 618 F.3d 988, 992 (9th Cir. 2010); *Hanlon v. Chrysler Corp.*, 150 F.3d 1011, 1029 (9th Cir. 1998). In the Ninth Circuit, the percentage method is the dominant approach in the common fund cases. *In re Omnivision Techs., Inc.*, 559 F. Supp. 2d 1036, 1046 (N.D. Cal. 2008).

The common fund doctrine rests on the understanding that attorneys should be compensated by those who benefit from their work. *See Boeing*, 444 U.S. at 478 ("[A] litigant or a lawyer who recovers a common fund . . . is entitled to a reasonable attorney's fee from the fund as a whole.").

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Awarding fees from a common fund avoids unjust enrichment by ensuring that class members who benefit from litigation also share in its costs. *In re: Facebook Biometric Info. Privacy Litig.*, 2022 WL 822923, at *1 (9th Cir. Mar. 17, 2022) (quotation omitted).

Courts prefer the percentage model when the value of a common fund is readily ascertainable. See In re Bluetooth Headset Prods. Liab. Litig., 654 F.3d 935, 942 (9th Cir. 2011) ("Because the benefit to the class is easily quantified in common-fund settlements, we have allowed courts to award attorneys a percentage of the common fund in lieu of the often more time-consuming task of calculating the lodestar."); Vizcaino v. Microsoft Corp., 290 F.3d 1043, 1050 (9th Cir. 2002) ("[T]he primary basis of the fee award remains the percentage method.").

By contrast, courts apply the lodestar method when the net value of the settlement is difficult to determine or when a percentage-based approach would be impracticable. *Hanlon*, 150 F.3d at 1029; *Bluetooth*, 654 F.3d at 941 (lodestar appropriate "where the relief sought—and obtained—is often primarily injunctive in nature and thus not easily monetized").

Because the Settlement establishes a common fund, Class Counsel request that the Court apply the percentage-of-the-fund method in determining attorneys' fees.

B. The Requested Fee Amount Is Reasonable Under the Percentage-of-the-Fund Method

Class Counsel's request for \$166,666.67 in attorneys' fees—33.3% of the common fund—and \$13,311.01 in costs is fair and reasonable. The Ninth Circuit has established a 25% benchmark as the "starting point" for analysis. *In re Online DVD Rental Antitrust Litig.*, 779 F.3d 934, 955 (9th Cir. 2015). "That percentage amount can then be adjusted upward or downward depending on the circumstances of the case." *De Mira v. Heartland Emp't Serv., LLC*, 2014 WL 1026282, at *1 (N.D. Cal. Mar. 13, 2014). Courts have recognized that "in most common fund cases, the award exceeds [the] benchmark." *Id.* (quoting *Omnivision*, 559 F. Supp. 2d at 1047). Indeed, the mean

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percentage awarded in this district is 27%, with awards frequently surpassing that threshold. *Powers v. Eichen*, 229 F.3d 1249, 1256 (9th Cir. 2000) (noting that the typical range of acceptable attorney fees in the Ninth Circuit is 20 percent to 33.3 percent of the total settlement value); *In re Pac. Enterprises Sec. Litig.*, 47 F.3d 373, 379 (9th Cir. 1995) (approving an award of 33 percent of a \$12 million settlement fund).

The Ninth Circuit instructs district courts to "take into account all of the circumstances of the case" in determining a reasonable percentage, *Vizcaino*, 290 F.3d at 1048, including "(1) the results achieved; (2) the risk of litigation; (3) the skill required and the quality of work; (4) the contingent nature of the fee and the financial burden carried by the plaintiffs; and (5) awards made in similar cases." *Omnivision*, 559 F. Supp. 2d at 1046. These factors support Class Counsel's requested attorneys' fees and costs.

1. Class Counsel Achieved an Excellent Result for the Settlement Class

The Court should consider "the degree of success obtained" in determining attorneys' fees. *Hensley v. Eckerhart*, 461 U.S. 424, 436 (1983); *Omnivision*, 559 F. Supp. 2d at 1046 ("The overall result and benefit to the class from the litigation is the most critical factor in granting a fee award.").

This Settlement delivers significant results for the Class. While Plaintiffs believed in their claims, their chances of prevailing on the merits were uncertain due to unsettled questions of law and fact common in data breach cases. Fox v. Iowa Health Sys., 2021 WL 826741, at *5 (W.D. Wis. Mar. 4, 2021) (noting that this area of law "is evolving; there is no guarantee of the ultimate result.") (internal citation omitted) Given the drawn-out and complex nature of such litigation, the \$500,000 Settlement Fund is an excellent result that avoids the continued risk of litigation and provides immediate relief. It offers cash payments and two years of three-bureau credit monitoring. S.A. ¶51–54.

a. Plaintiffs Faced Significant Risks in This Litigation

Risk is critical in determining a fair fee award. *Omnivision*, 559 F. Supp. 2d at 1046–47 (the risk of non-recovery in a complicated case "is a significant factor in the award of fees"). While Plaintiffs believe their case is strong, data breach cases carry substantial risks. *See, e.g., In re Sonic Corp. Customer Data Sec. Breach Litig.*, 2019 WL 3773737, at *7 (N.D. Ohio Aug. 12, 2019) ("Data breach litigation is complex and risky. This unsettled area of law often presents novel questions for courts. And of course, juries are always unpredictable."). Although theoretically sound, the damages methodologies in this case remain untested in a disputed class certification setting. As with any data breach case, establishing causation on a class-wide basis has uncertainty. Each of these risks could have impeded the successful prosecution of Plaintiffs' claims, potentially resulting in zero recovery for the Settlement Class. Thus, this factor supports the requested fee award.

b. Class Counsel are Highly Skilled Attorneys Experienced in Data Breach Litigation

The "prosecution and management of a complex national class action requires unique legal skills and abilities" relevant to determining a reasonable fee. *Omnivision*, 559 F. Supp. 2d at 1047 (citation omitted); *see also Vizcaino*, 290 F.3d at 1048 (reasoning that the complexity of the issues and skill and effort displayed by class counsel are among the relevant factors under the percentage approach). Data breach class actions remain relatively uncharted, as none have gone to trial. Class Counsel are experienced litigators who have successfully prosecuted numerous large consumer class actions and other complex matters, including data breach cases. Their ability and relevant experience were critical to achieving the Settlement; each stage of this case required skill and a significant commitment of time and resources.

Courts also consider "the quality of opposing counsel as a measure of the skill required to litigate the case successfully." *In re Am. Apparel, Inc. S'holder Litig.*, 2014 WL 10212865, at *22 (C.D. Cal. July 28, 2014). Throughout the litigation, Class Counsel faced Miller Nash LLP and McDonald Hopkins LLC, both highly respected law firms.

Earlier this year, a court in this District granted final approval to a class settlement arising out of a data breach, and approved a fee award of one-third of the settlement plus expenses. *See In re: Kannact, Inc. Data Security Incident*, No. 6:23-cv-1132-AA, Dkt. 43 (D. Ore. Jan. 22, 2025). In approving the fee award, the court found that the plaintiffs' counsel—two of which represent Plaintiffs in this matter—were highly skilled, and that the "work that [counsel] did to resolve this case should be applauded . . . in terms of the work that [went] into managing, organizing, and litigating" the case. *In re: Kannact*, Jan. 22, 2025 Hearing Tr., at 4, 9. The skills, abilities, and experience demonstrated by Class Counsel in reaching this Settlement supports the requested fee award.

c. Class Counsel Faced Substantial Risk of Non-Payment and Financial Burdens Litigating on a Contingent Basis

The Ninth Circuit has confirmed that a fair fee award must include consideration of the contingent nature of the fee. *See, e.g., Vizcaino*, 290 F.3d at 1050. Courts recognize the public interest in rewarding attorneys who take on such cases with an enhanced fee to compensate for the risk of nonpayment. *See, e.g., In re Wash. Pub. Power Supply Sys. Sec. Litig.*, 19 F.3d 1291, 1299 (9th Cir. 1994) ("Contingent fees that may far exceed the market value of the services if rendered on a non-contingent basis are . . . a legitimate way of assuring competent representation for plaintiffs who could not afford to pay on an hourly basis regardless of whether they win or lose.");

Class Counsel litigated this case on a purely contingent basis, devoting substantial resources and foregoing other opportunities with no guarantee of payment. Boyd Decl. ¶¶ 2–11, 14–17.

Despite this, Class Counsel zealously advocated for Plaintiffs and the Settlement Class.

Additionally, they advanced significant out-of-pocket costs. To date, they have dedicated over

213.20 hours and nearly \$13,311.01 in costs. Boyd Decl. ¶¶ 20, 24. This substantial outlay on a

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purely contingent basis supports the requested fee.

d. Fees Awarded in Comparable Cases Align with Those Requested Here

Courts in the Ninth Circuit, including this district, routinely award percentage recoveries exceeding the 25% benchmark. *Powers v. Eichen*, 229 F.3d 1249, 1256 (9th Cir. 2000) (noting that the typical range of acceptable attorney fees in the Ninth Circuit is 20 percent to 33.3 percent of the total settlement value); *In re Pac. Enterprises Sec. Litig.*, 47 F.3d 373, 379 (9th Cir. 1995) (approving an award of 33 percent of a \$12 million settlement fund); *Morris v. Lifescan, Inc.*, 54 Fed. App'x 663, 664 (9th Cir. 2003) (an attorneys' fee award of 33 percent was not an abuse of discretion); *In re: Kannact, Inc. Data Security Incident*, No. 6:23-cv-1132-AA, Dkt. 43 (D. Ore. Jan. 22, 2025) (awarding 33.33% fee); *In re Galena Biopharma, Inc. Sec. Litig.*, 2016 WL 3457165, at *11 (D. Or. June 24, 2016) (awarding 32% fee). Comparing the requested fees to awards in similar cases highlights the reasonableness of this application. Accordingly, fee awards in comparable cases support this request.

C. A Lodestar Cross-Check Confirms the Reasonableness of the Requested Fees

The Ninth Circuit has encouraged, but not required, courts to conduct a lodestar cross-check when assessing percentage-based fee awards. *See Bluetooth*, 654 F.3d at 944 (stating, "we have also encouraged courts to guard against an unreasonable result by cross-checking their calculations against a second method" of determining fees). The first step in the lodestar method is to multiply the number of hours counsel reasonably expended on the litigation by a reasonable hourly rate. *Hanlon*, 150 F.3d at 1029. This "figure may [then] be adjusted upward or downward to account for

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several factors, including the quality of representation, the benefit obtained for the class, the complexity and novelty of the issues presented, and the risk of nonpayment." Id. (citing Kerr v. Screen Extras Guild, Inc., 526 F.2d 67, 70 (9th Cir. 1975)). The lodestar multiplier method confirms the propriety of the requested fee here.

1. Class Counsel's Lodestar is Reasonable

Through February 2025, Class Counsel devoted over 213.20 hours to the investigation, litigation, and resolution of this complex case, incurring \$134,161.00 in lodestar. Boyd Decl. ¶ 20. As detailed in the declaration, their time was spent investigating claims, conducting discovery, researching and analyzing legal issues, and engaging in settlement negotiations. Boyd Decl. ¶¶ 2-11. The time they devoted was reasonable, reflecting the efficient and effective prosecution of the claims. Further, much work still remains, as Class Counsel will move for final approval of the class action settlement, continue to oversee the administration of the Settlement, respond to Participating Settlement Class Members' inquiries, and work with the EAG to distribute payments. *Id.* ¶ 30. Based on their collective experience, Class Counsel anticipate the lodestar will be very close or match the total amount requested.

Class Counsel's hourly rates are reasonable and have been approved by courts in this district and throughout the country. In assessing the reasonableness of an attorney's hourly rate, courts consider whether the claimed rate is "in line with those prevailing in the community for similar services by lawyers of reasonably comparable skill, experience, and reputation." Blum v. Stenson, 465 U.S. 886, 895–96 n.11 (1984). Class Counsel are experienced, highly regarded members of the bar who brought extensive experience in consumer class actions to this case.

2. A Multiplier is Warranted

The fee requested by Class Counsel reflects a current multiplier of 1.24. Boyd Decl. ¶ 31. Multipliers in the Ninth Circuit have ranged from 0.6 to 19.6. Vizcaino, 290 F.3d at 1050–51 & n.6 (upholding 3.65 multiplier); *Infospace*, 330 F.Supp.2d 1216 (3.5 multiplier); *Steiner v. Am. Broad.*Co., Inc., 248 F. App'x. 780, 783 (9th Cir. 2007) (finding 6.85 multiplier to be "well within the range of multipliers that courts have allowed"). Courts in the Ninth Circuit apply similar factors when analyzing a lodestar multiplier cross check. See Hanlon, 150 F.3d at 1029. As discussed above, these factors favor this request. The current multiplier of 1.24 will continue to decrease as Class Counsel move for final approval of the class action settlement and administer the settlement. Even so, the current 1.24 multiplier is consistent with multipliers awarded in the Ninth Circuit, and

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D. Class Counsel's Reported Expenses are Reasonable

the lodestar cross-check thus supports the requested fee.

Under well-settled law, Class Counsel are entitled to reimbursement of the expenses reasonably incurred in investigating and prosecuting this matter. *Mills v. Electric Auto-Lite Co.*, 396 U.S. 375, 391-92 (1970). To date, Class Counsel have collectively incurred \$13,311.01 in unreimbursed litigation costs. These expenses were necessary for the prosecution and resolution of this litigation, incurred for the benefit of the Settlement Class, with no guarantee of reimbursement. They are reasonable in amount, and the Court should approve their reimbursement.

E. The Requested Service Awards are Reasonable

Service awards compensate the named Plaintiffs for their work on behalf of the Class, account for financial and reputational risks, and promote public policy by encouraging plaintiffs to take on representative lawsuits. *See Rodriguez v. West Publishing Corp.*, 563 F.3d 948, 958–59 (9th Cir. 2009); *Hartless v. Clorox Co.*, 273 F.R.D. 630, 646–47 (S.D. Cal. 2011) ("Incentive awards are fairly typical in class actions."). The Settlement is not contingent on the Court's approval of such awards. Here, the requested Service Awards of \$2,000 each are modest and in line with awards approved in Oregon and elsewhere. *See Facebook*, 2024 WL 700985, at *2 (9th Cir. Feb. 21, 2024) (award of \$3,000 to \$5,000 was modest and not an abuse of discretion); *Perkins v. Singh*, 2021 WL

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5085119, at *3 (D. Or. Nov. 2, 2021) (approving award of \$2,500); Makaneole v. Solarworld Indus. Am., Inc., 2023 WL 1965490, at *2 (D. Or. Feb. 13, 2023) (approving award of \$1,000). These awards will compensate Plaintiffs for their time and effort serving as Settlement Class Representatives, assisting in the investigation, reviewing pleadings, keeping abreast of the litigation, and reviewing and approving the proposed settlement terms. Boyd Decl. ¶ 12. Indeed, without Plaintiffs' participation, the Class would have recovered nothing.

CONCLUSION

Plaintiffs and Class Counsel respectfully request that the Court grant this motion and award the requested attorneys' fees, costs, and Service Awards in full.

I certify that this memorandum contains 2,980 words in compliance with the Local Civil Rules.

DATED this 28th day of February, 2025.

/s/ Kaleigh N. Boyd

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